

z|s

ZIGER | SNEAD ARCHITECTS

Baltimore Center for Architecture + Design



AIA
Baltimore



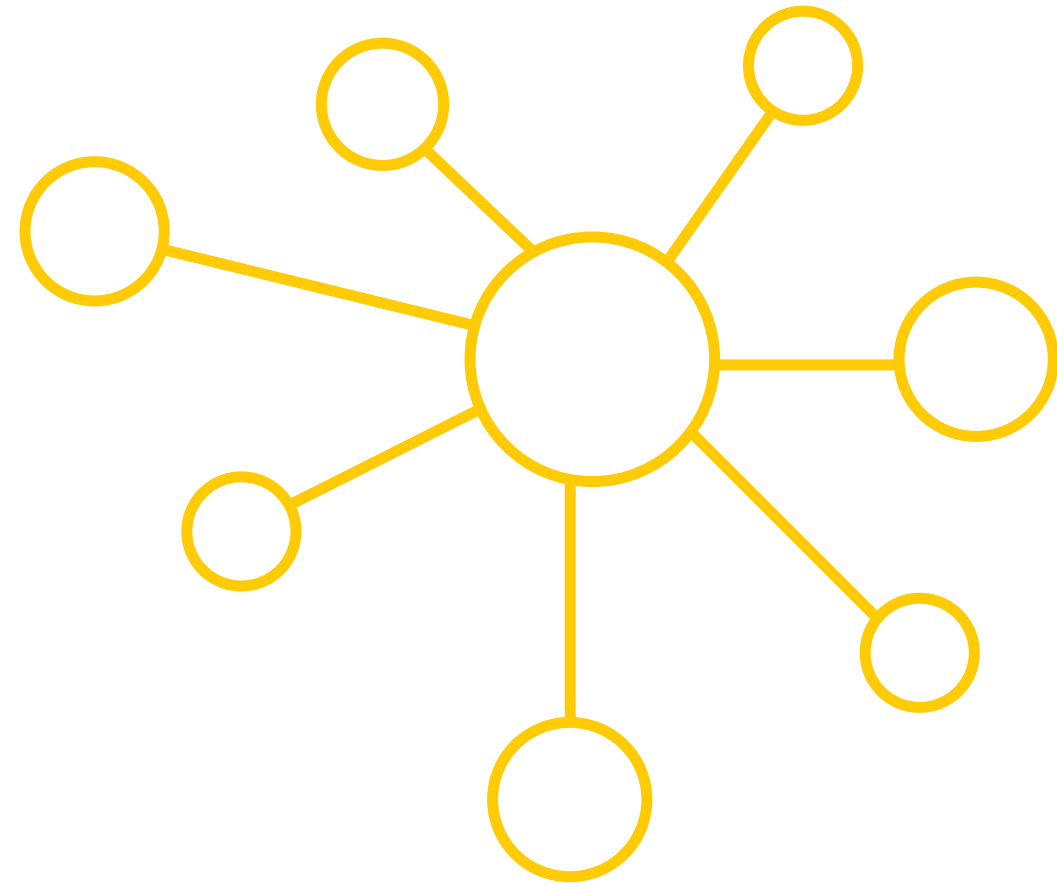
**Baltimore
Architecture
Foundation**

TENANTS / CO-WORKING SPACES

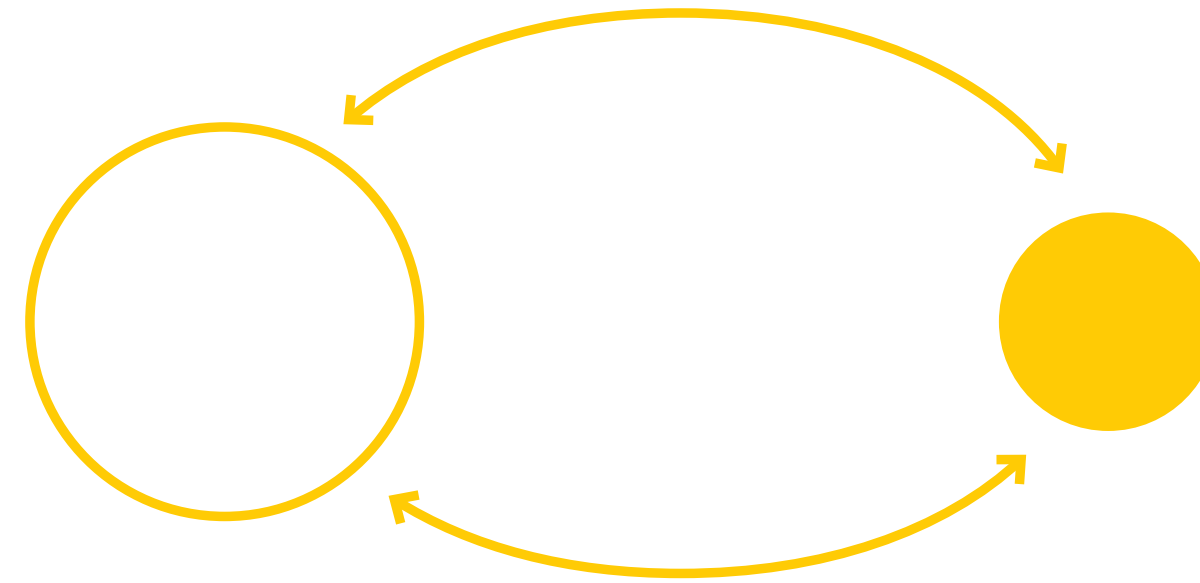


EDUCATIONAL PARTNER

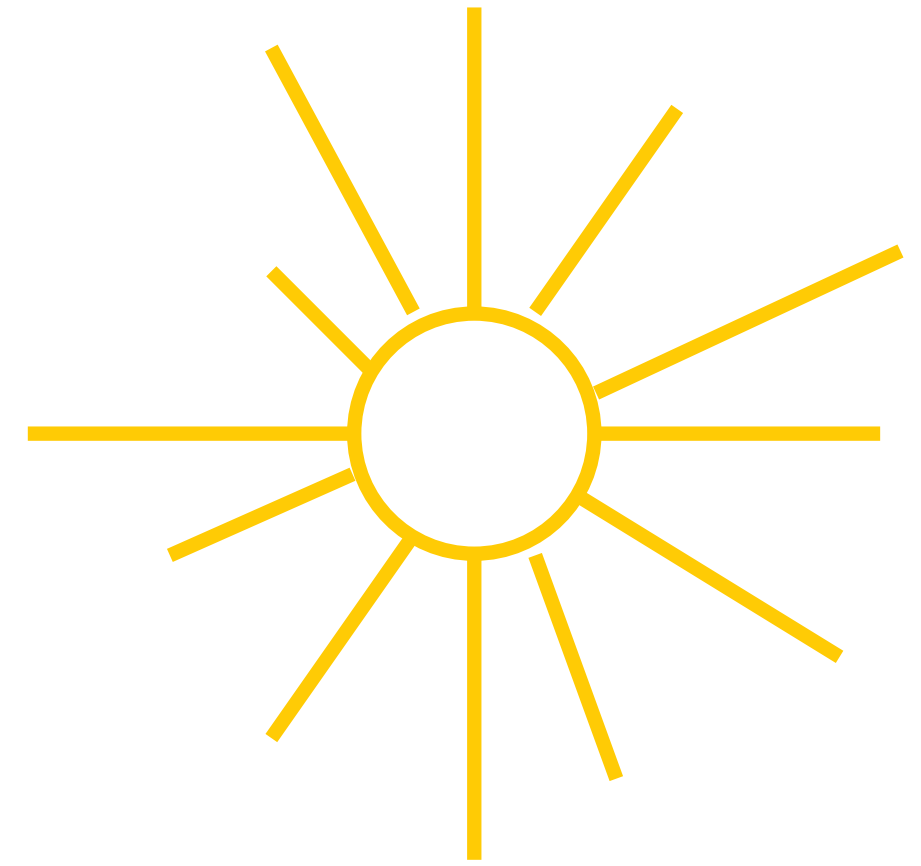




Collaboration



Engagement



Optimism

**A DESIGN CHARETTE WAS HOSTED TO SOLICIT INPUT FROM
BALTIMORE'S DESIGN COMMUNITY**

[video](#)

FUNCTIONALITY / FLEXIBILITY

Castors - everything on wheels
blur experience - education / consumption / work - subliminal
encourage proximity + access @ partitions
egalitarian space
building the framework - future-proof
box that's adaptable
lazy susan [theater, office, exhibits] rotate what's on display
build structure for DIY? or curate & stage meticulously.
give up how, clean, control → plan for petting

EDGES / THRESHOLDS

invite ownership - sense of community
activate existing public spaces
indicate space that belongs to everyone
blur the edges - physical, smart use of technology
allow public to affect the building from the street / public
operable doors
control of light, color, experience. Play?
windows for play & engagement = performance space
giving control to public → education, engagement
spark imagination
Candy Change - participatory graphics / engagement
windows to students, or firms?
outdoor exhibition space - legos
permeable wall to lobby - filter experience to center
explore all senses, experiences - transitions, awareness
sense of environment - streetscape → curated experience

IDENTITY / VISIBILITY / EXPERIENCE

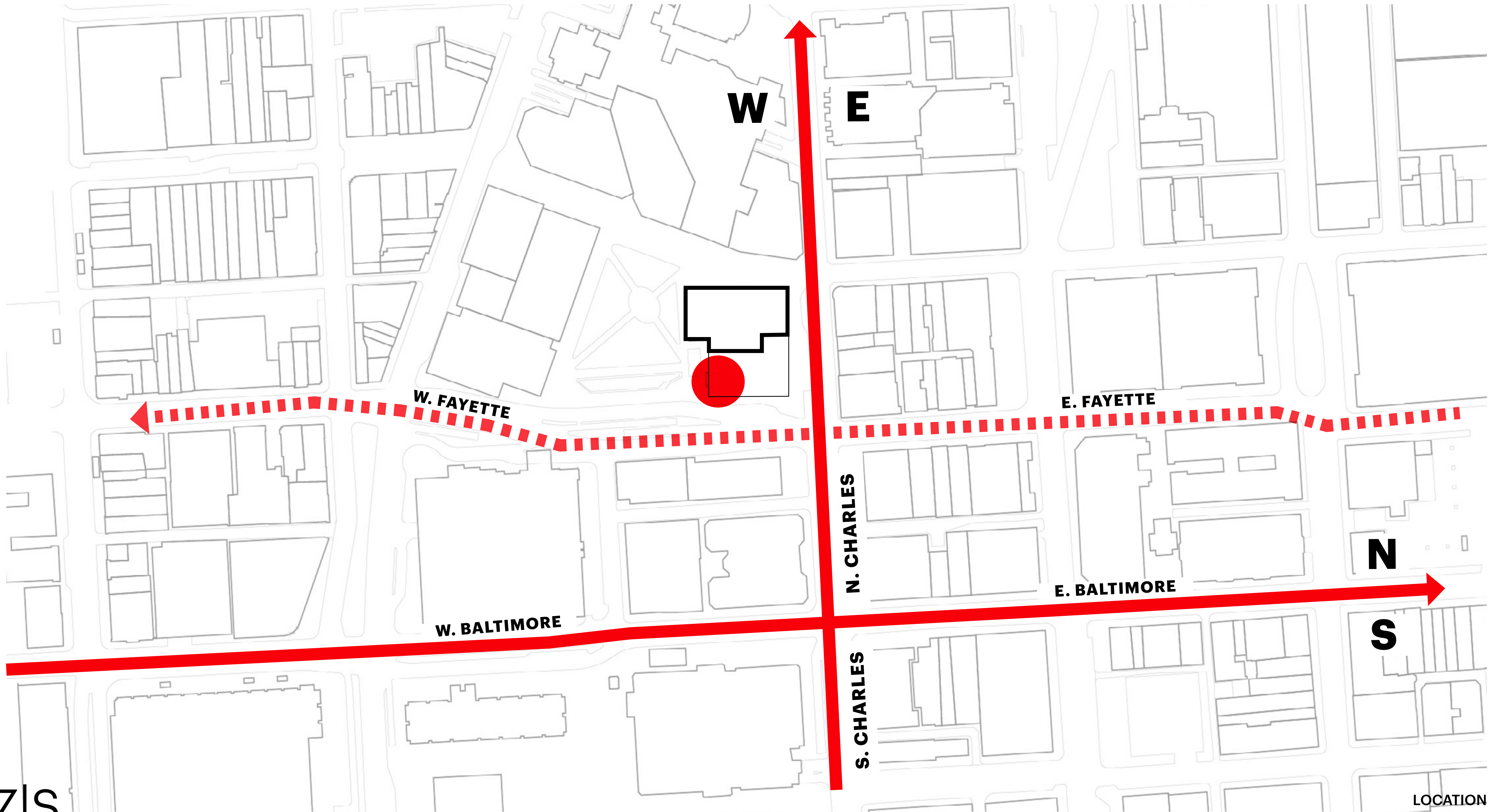
iconic presence - memorable
physical gesture that "stops somebody" - "NEW" never seen before
capturing something specific
facade = barrier → opening
LIGHT + COLOR - day + night
wayfinding on sidewalk
a kit of parts - a collection, associated & flexible
breaking the grid / square inside & outside
the counterpoint - juxtaposition, igniting the organic
garden on top cascading down - importance of plaza above
what's in the rear view mirror
digital display - active at night
interactive, kinetic, movement
overcome divisions - intellectual pursuit, \$, access
feel like a laboratory NOT a library / meeting space
you can do it yourself
apple genius bar - why do they go there?
coffee...

RELEVANCY / RESILIENCY / SUSTAINABILITY

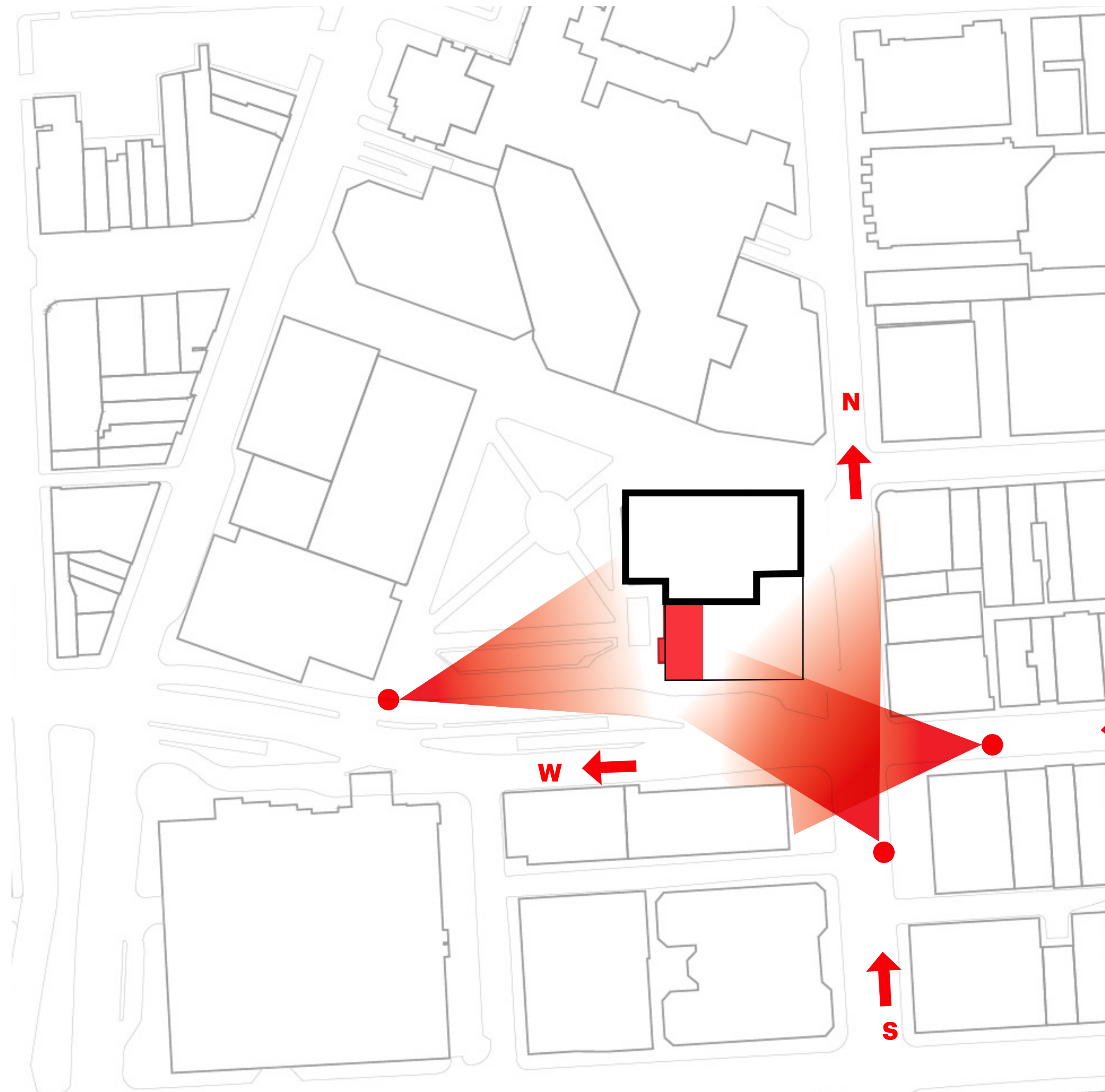
cutting edge display - concrete that cleans itself, etc.
bionimicry
companion of past → current → future
planned engagement w/ public
engage w/ younger generations & students [BDS, MICA, Morgan, not just schools]
↳ reviews in space
less old boys club
Station North Tol Library
knowledge from community → organization
enter innovation thru art & design inclusive + exclusive
embrace artists as activism.
workshop auditoria - build days, pop opportunities
↳ passive house wall section full scale build
celebrate architects as makers
young architects at MOMA PSL - refreshing & coll
open desks that are rentable → co-working space rotating
↳ resident studio, exhibition, mentorship
explore creative financing sources - new revenue sources
not just membership & sponsorship
public membership
catalyzing new love of arch + design

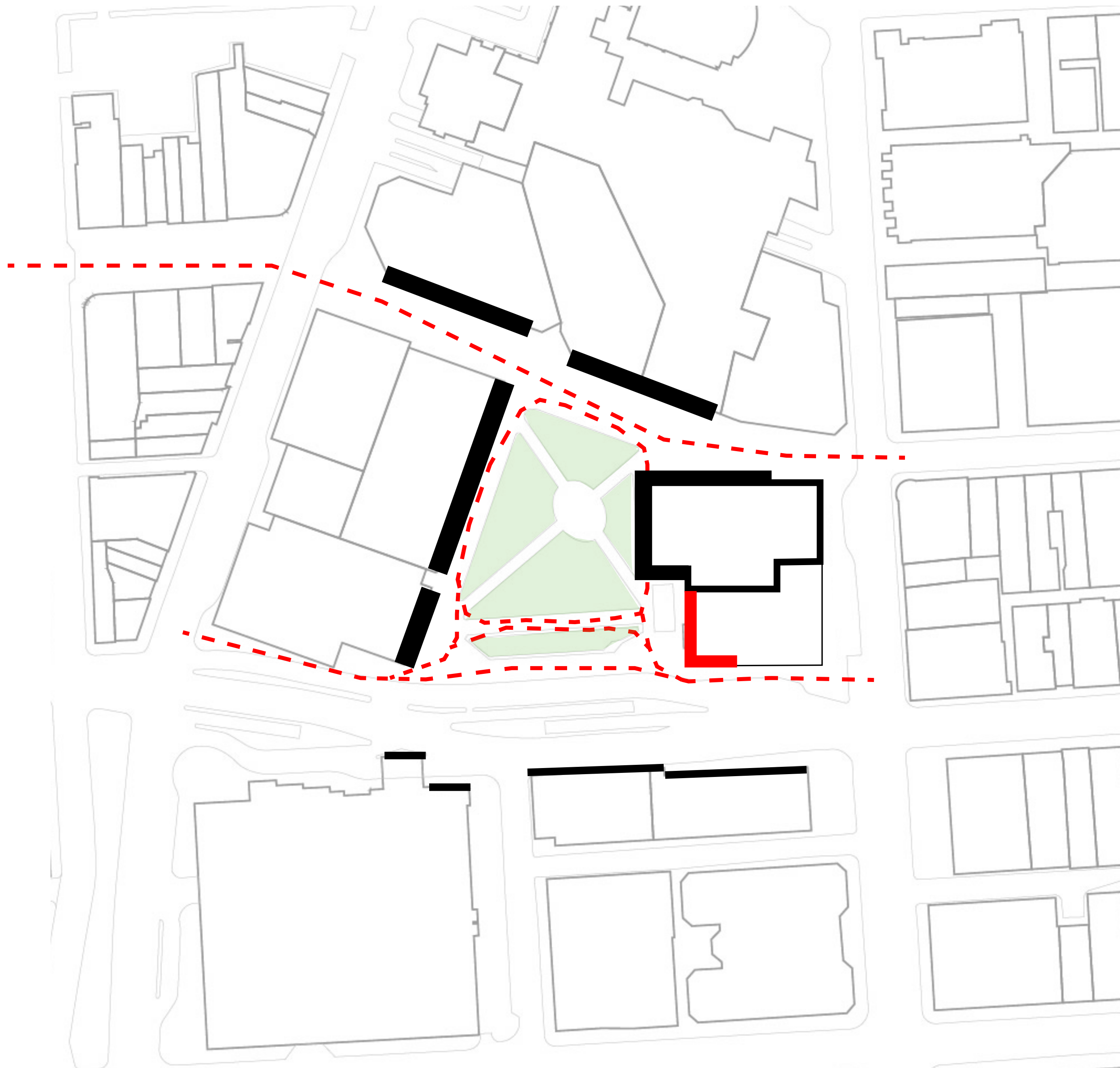
PROCESS OVER PRODUCT
BREAKING GRID
TWO WAY ENGAGEMENT
DYNAMIC IDENTITY

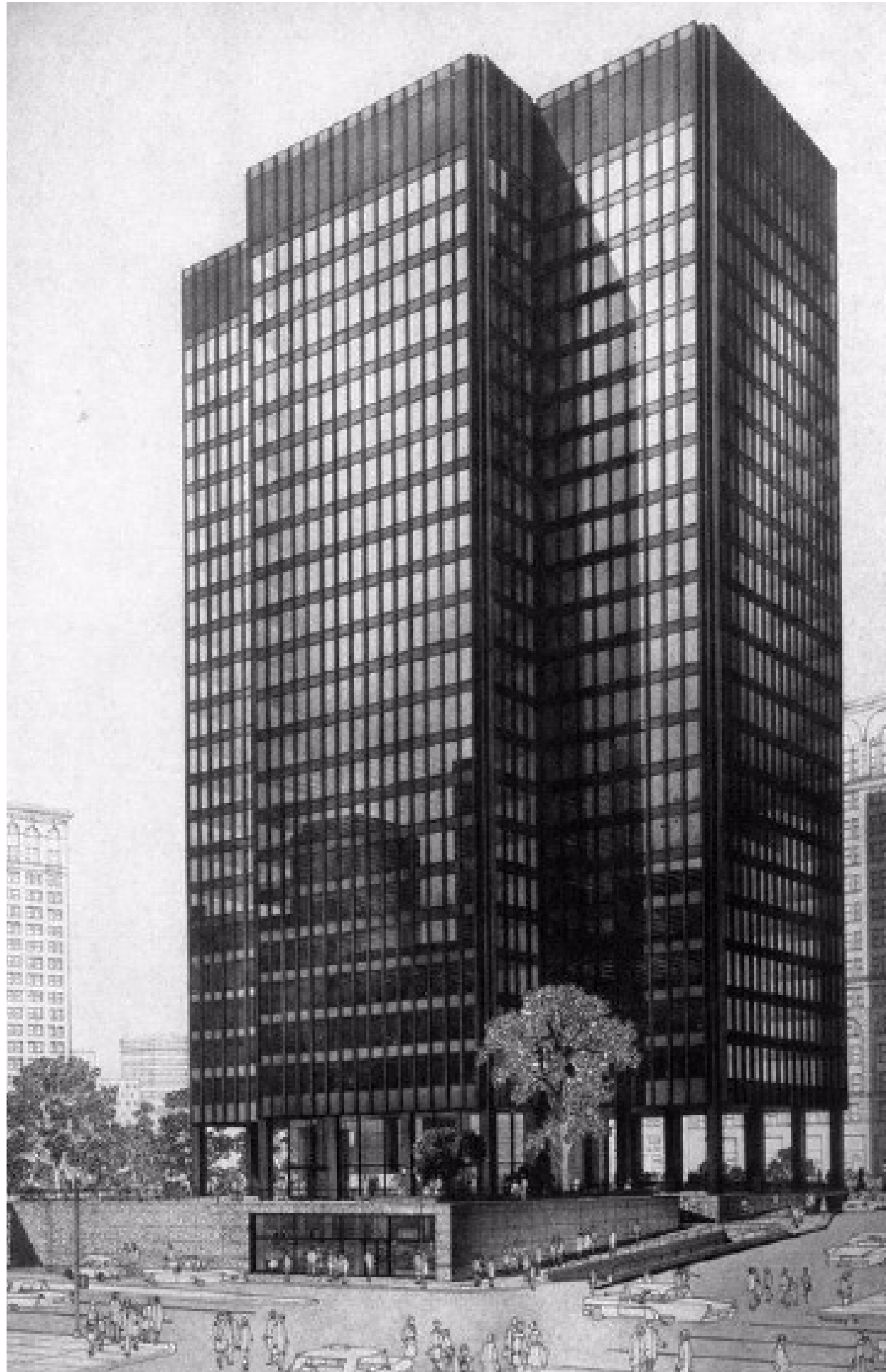














Hamburgers

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HAMBURGERS

CHARLES ST.

13-9

PARK AV
NORTH
ONLY

ARK & LOCK





