



SPRING LECTURE SERIES SPONSORSHIP PACKAGE

APRIL - MAY 2023

Major Sponsor (\$2,500)

- Logo recognition as Major Sponsor for lecture series promotional materials and websites
- 1 dedicated e-blast in April or May (500 words and an image)
- Full Page in Digital Program Advertisement (4 7/8"W x 8"H) in lecture series program
- Full individual PowerPoint slide during the start of each lecture
- 2 exclusive social media posts in April & May

Supporting Sponsor (\$1,500)

- Name attached as a Supporting Sponsor for lecture series promotional materials and websites
- 1 e-blast in April or May (250 words and an image)
- Half Page in Digital Program Advertisement (4 7/8"W x 3 3/4"H) in lecture series program
- Full individual PowerPoint slide during the start of each lecture
- 1 Exclusive social media post in April

Capital Sponsor (\$1,200)

- Name attached as a Capital Sponsor for lecture series promotional materials and websites
- 1 e-blast in April or May (250 words and an image)
- Half Page in Digital Program Advertisement (4 7/8"W x 3 3/4"H) in lecture series program
- Full individual PowerPoint slide during the start of each lecture
- Social media recognition (logo included with sponsors in general social e-blasts)

Reception Sponsor (\$1,000)

only 1 available

- Name attached as a Reception sponsor for lecture series promotional materials and websites
- special recognition at the 2 lecture receptions
- 1 e-blast in April or May (250 words and an image)
- Half Page in Digital Program Advertisement (4 7/8"W x 3 3/4"H) in lecture series program
- Full individual PowerPoint slide during the start of each lecture
- Social media recognition (logo included with sponsors in general social e-blasts)

Corinthian Sponsor (\$750)

- Name attached as a Corinthian Sponsor for lecture series promotional materials and websites
- 1 e-blast in April or May (250 words and an image)
- Quarter Page in Digital Program Advertisement (2 1/4"W x 3 3/4"H)
- Full individual PowerPoint slide during the start of each lecture
- Social media recognition (included with sponsors in general social e-blasts)

Ionic Sponsor (\$500)

- Name attached as an Ionic Sponsor for lecture series promotional materials and websites
- 1 e-blast in April or May (150 words and an image)
- Quarter Page in Digital Program Advertisement (2 1/4"W x 3 3/4"H)
- Listing in PowerPoint slide during the start of each lecture
- Social media recognition (included with sponsors in general social e-blasts)

Doric Sponsor (\$350)

- Name attached as a Doric Sponsor for lecture series promotional materials and websites
- 1 e-blast in April or May (150 words and an image)
- Listing in PowerPoint slide during the start of each lecture
- Social media recognition (included with sponsors in general social e-blasts)

Email Margaret Stella Melikian (mstella@aiabalt.com) if you are interested in sponsoring this event.