



**2024**

*ALLIED COMPANY*

**ANNUAL SPONSORSHIP PROGRAM**





COMMIT BY  
12/31/23  
FOR 5% OFF

## 2024 ANNUAL SPONSORSHIP PROGRAM

# PLATINUM SPONSOR \$6000

### What does this sponsorship level support?

Platinum level sponsorship supports our major programs\*, our advocacy efforts, continuing education opportunities, networking events, and the operation of AIA Baltimore and the Baltimore Architecture Foundation.

### Benefits:

- Group membership included (3 company representatives).
- **NEW!** Recognition at **EVERY. SINGLE. EVENT.** (includes logo and verbal).
- Linked logo in all newsletters, on website homepage, on website sponsor page.
- Major Event\* Marketing Promotion:
  - Logo on all marketing materials.
  - Golf Outing tee sign with logo.
  - 1/2 page ad in each program.
- **NEW!** Free Tickets
  - 2 for Design Awards
  - 2 golfers at the Golf Outing
- 4 Company news posts to AIA Baltimore website & newsletter.
- 20% off job listings.
- **NEW!** 1 free event rental for The Center
- **NEW!** The Center Recognition
  - Logo + company bio in rotating slideshow on The Center digital signage.
  - Lead logo on sponsor banner in The Center year-round.
- Logo in directory as Platinum Sponsor.
- **NEW!** See add on opportunities page for more.

\*Lecture Series, Golf Outing, and Design Awards.

Contributions to 501(c)6 organizations may be written off as a business expense. Contributions to 501(c)3 organizations may be written off as a charitable donation. Consult your tax professional.



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# GOLD SPONSOR \$4000

### What does this sponsorship level support?

Gold level sponsorship supports the operation of AIA Baltimore and major events.\*

#### Benefits:

- Group membership included (*3 company representatives*).
- Linked logo in all newsletters and on website sponsor page.
- Major Event\* Marketing Promotion:
  - Logo on all marketing materials.
  - Golf Outing tee sign with logo.
  - 1/4 page ad in each program.
- **NEW!** Free Tickets
  - 2 for Design Awards
  - 2 to Golf Luncheon (*networking lunch only*)
- 3 Company news posts to AIA Baltimore website & newsletter.
- 20% off job listings.
- **NEW!** 1 free event rental for The Center
- **NEW!** The Center Recognition
  - Logo in rotating slideshow on The Center digital signage.
  - Logo on sponsor banner in The Center year-round.
- Logo in directory as Gold Sponsor.
- **NEW!** See add on opportunities page for more.

*\*Lecture Series, Golf Outing, and Design Awards.*

*Contributions to 501(c)6 organizations may be written off as a business expense. Contributions to 501(c)3 organizations may be written off as a charitable donation. Consult your tax professional.*



**Please Consider Donating to  
Baltimore Architecture Foundation 501(c)3**

*Interested in donating? Let us know in your  
2024 renewal form.*



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## 2024 ANNUAL SPONSORSHIP PROGRAM

### SILVER SPONSOR

**\$2500**

#### What does this sponsorship level support?

Silver level sponsorship supports the operation of AIA Baltimore.

#### Benefits:

- Group membership included (*3 company representatives*).
- Company name listed in all newsletters.
- Linked listing on website sponsor page.
- **NEW!** First right of refusal for major event\* sponsorships.
- Feature your products or events in one issue of the monthly email newsletter
- 20% off job listings.
- **NEW!** The Center Recognition
  - Logo compiled on Silver Sponsors rotating slide on The Center digital signage.
  - Company name listed on sponsor banner in The Center year-round.
- Company name listed in directory as Silver Sponsor.

*\*Lecture Series, Golf Outing, and Design Awards.*

### BRONZE SPONSOR

**\$1500**

#### What does this sponsorship level support?

Bronze level sponsorship supports the operation of AIA Baltimore.

#### Benefits:

- Group membership included (*3 company representatives*).
- Company name listed on website sponsor page.
- 1 Company news post to AIA Baltimore website & newsletter.
- 20% off job listings.
- **NEW!** The Center Recognition
  - Company name listed on Bronze Sponsors rotating slide on The Center digital signage.
- Company name listed in directory as Bronze Sponsor.

**NEW!**  
See add on  
opportunities  
page for more.

**LECTURE SERIES**  
SPRING

**LEAD (1)**

+4000

**RECEPTION (3)**

+1500

**FOOD (3)**

+1000

**POSTCARD (3)**

+1000

**SPECIALTY  
BEVERAGES (3)**

+750

**SUPPORTER**

+500

3-4  
LECTURE  
SERIES



SEE  
BENEFITS  
OUTLINED  
HERE

**GOLF OUTING**  
FALL

**LUNCHEON (1)**

+2000

**BREAKFAST**

+1000

**PATRON**

+1000

**BEVERAGE CART**

+1000

**DONOR**

+750

**SPECIALTY  
BEVERAGES (2)**

+750

**LUNCH BAR**

+500

**LONGEST DRIVE**

+500

**CLOSEST-TO-THE-PIN**

+300

**TEE SIGN**

+200

**DESIGN AWARDS**  
FALL

**LEAD (1)**

+4000

**PRESENTING (1)**

+3000

**ENTERTAINMENT**

+2000

**FOOD (2)**

+1000

**SPECIALTY  
BEVERAGES (1)**

+1000

**BAR (2)**

+1000

**POSTCARD (3)**

+1000

**NAPKIN (1)**

+1000

**CENTERPIECE**

+500

**BAF TOUR SERIES**

+ 500 Donation to BAF

*The tour series brings you inside the most recent Design Award winning projects.*

PREMIERE  
EVENT

**IN KIND**

Can you support us another way? Email us!

# ADD ONS

What else is happening in 2024?

Event Sponsor  
+500 / event

Q1

## FEBRUARY

*Historic Resources Committee*

- **John Matteo Talk**

*Practice Management Committee*

- **Climate Legislation Panel**

*Equity Committee*

- **Morgan SA+P Portfolio Review**

## MARCH

*Health & Wellness Committee*

- **Health & Wellness Showcase**

*Equity Committee*

- **Women in Architecture Panel**

Q2

## APRIL

- **CivicLAB**

*Emerging Professionals Committee*

- **ARE Study Sessions**

*Historic Resources Committee*

- **English Garden Talk + Party**

*Urban Design Committee*

- **Houston Lecture**

## JUNE

*Historic Resources Committee*

- **Emeriti Seminar**

*Urban Design Committee*

- **Community Charrette**

Q3

## AUGUST

*Baltimore Fellows Committee*

- **Fun with Fellows**

*Allied Professionals Committee*

- **Sustainability Summit**

Q4

## DECEMBER

- **Annual Holiday Party**

All events subject to date changes. More events may continue to be added. Sponsors will be given 1 free ticket to attend the event they have selected. We appreciate you supporting our committees and smaller programs!