

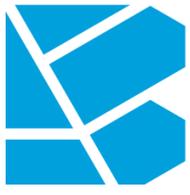


**Baltimore  
Architecture  
Foundation**

# **DOORS OPEN BALTIMORE**

**2024 SPONSORSHIP PACKAGE**





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Foundation**



## **EXPLORING ENGAGING EDUCATING**

Doors Open Baltimore is the Baltimore Architecture Foundation's annual signature event. This celebration of Baltimore's architecture and neighborhoods invites residents and visitors to explore some of the city's most unique spaces. Attendees enjoy free behind-the-scenes access to building and spaces that are architecturally, historically, or culturally significant.

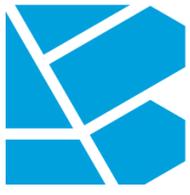
Sponsoring Doors Open Baltimore brings exposure and aligns your company with a program that celebrates and elevates the best of Baltimore. Doors Open Baltimore embodies Baltimore Architecture Foundation's goals of fostering a greater appreciation for Baltimore's architecture and neighborhoods and teaching the public about the role of design in shaping the city.

## **A CITY-WIDE SUCCESS**

Doors Open Baltimore can deliver a large impact for Baltimore and you! Sponsoring Doors Open Baltimore puts your company name in front of:

- 3300 site visitors and 815 tour attendees at
- 45 Open House sites and 20 guided tours
- 7500 social media followers and 12,800 newsletter subscribers
- with a top Facebook post reach of nearly 19,000





## **2024 DOORS OPEN BALTIMORE SPONSORSHIP**

### **LEAD SPONSOR (x1)**

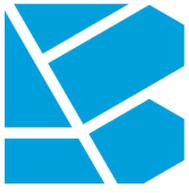
**\$10,000**

- Prominent recognition as Lead Sponsor in press releases, digital and print marketing materials, and social media posts
- Opportunity to distribute company materials at the event hub
- Prominent recognition on signage at the event hub
- Headline presence at celebratory event with opening remarks opportunity
- Exclusive Lead Sponsor spotlight in one e-newsletter
- Logo on volunteer t-shirts and website
- Exclusive recognition in welcome remarks at guided tours throughout October
- Exclusive Tour: 10 tickets to private tour for company staff or guests

### **GOLD SPONSOR**

**\$5,000**

- Recognition in digital and print marketing materials and social media posts
- Opportunity to distribute company materials at the event hub
- Recognition on signage at event hub
- Logo on celebratory event materials
- Sponsor spotlight in two social media posts
- Logo on volunteer t-shirts and website



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## 2024 DOORS OPEN BALTIMORE SPONSORSHIP

### SILVER SPONSOR

**\$2,500**

- Recognition in digital and print marketing materials and social media posts
- Recognition on signage at event hub
- Logo in celebratory event materials
- Sponsor spotlight in one social media post
- Logo on volunteer t-shirts and website

### BRONZE SPONSOR

**\$1000**

- Company name on marketing materials and social media posts
- Company name in celebratory event materials
- Recognition on signage at event hub
- Company name on volunteer t-shirts and website

### CONTRIBUTOR

**\$500**

- Company name on marketing materials and website
- Company name in celebratory event materials

**IN KIND**  
Can you support us  
another way?

Interested in sponsoring or have questions? Email Lauren Bostic Hill at [lhill@aiabalt.com](mailto:lhill@aiabalt.com)