



**2025**

***ALLIED COMPANY***

**ANNUAL SPONSORSHIP PROGRAM**





## 2025 ANNUAL SPONSORSHIP PROGRAM

# PLATINUM SPONSOR \$6000

### What does this sponsorship level support?

Platinum level sponsorship supports our major programs\*, our advocacy efforts, continuing education opportunities, networking events, and the operation of AIA Baltimore and the Baltimore Architecture Foundation.

### Benefits:

- Group membership included (3 company representatives)
- Recognition at **EVERY. SINGLE. EVENT.** (includes logo and verbal)
- Linked logo in all newsletters, on website homepage, on website sponsor page
- Major Event\* Marketing Promotion:
  - Logo on all marketing materials
  - Golf Outing tee sign with logo
  - 1/2 page ad in each digital program
- **NEW!** 1 Tabling Opportunity at major or committee event
- Free Tickets
  - **NEW!** 2 for each Lecture Series event
  - 2 for Design Awards
  - 2 golfers at the Golf Outing
- 4 Company news posts to AIA Baltimore website & newsletter.
- **NEW!** Company feature on LinkedIn and Instagram
- **NEW!** 2 co-hosted virtual CEU programs
- **NEW!** 4 Free job listings + 20 % off following job listings
- The Center Recognition
  - Logo + company bio in rotating slideshow on The Center digital signage.
  - Lead logo on sponsor banner in The Center year-round.
- Logo in directory as Platinum Sponsor.
- **NEW!** See add on opportunities page for more.

*\*Lecture Series, Golf Outing, and Design Awards.*

*Contributions to 501(c)6 organizations may be written off as a business expense. Contributions to 501(c)3 organizations may be written off as a charitable donation. Consult your tax professional.*



## 2025 ANNUAL SPONSORSHIP PROGRAM

# GOLD SPONSOR \$4000

### What does this sponsorship level support?

Gold level sponsorship supports the operation of AIA Baltimore and major events.\*

### Benefits:

- Group membership included (3 company representatives).
- Linked logo in all newsletters and on website sponsor page.
- Major Event\* Marketing Promotion:
  - Logo on all marketing materials.
  - Golf Outing tee sign with logo.
  - 1/4 page ad in each program.
- Free Tickets
  - **NEW!** 4 for Lecture Series
  - 2 for Design Awards
  - 2 to Golf Luncheon (*networking lunch only*)
- 3 Company news posts to AIA Baltimore website & newsletter.
- 1 free job listing + 20% off following listings.
- **NEW!** Company feature on LinkedIn
- **NEW!** 1 co-hosted virtual CEU program
- The Center Recognition
  - Logo in rotating slideshow on The Center digital signage.
  - Logo on sponsor banner in The Center year-round.
- Logo in directory as Gold Sponsor.
- **NEW!** See add on opportunities page for more.

*\*Lecture Series, Golf Outing, and Design Awards.*

*Contributions to 501(c)6 organizations may be written off as a business expense. Contributions to 501(c)3 organizations may be written off as a charitable donation. Consult your tax professional.*



**Please Consider Donating to  
Baltimore Architecture Foundation 501(c)3**

***Interested in donating? Let us know in your  
2024 renewal form.***



**NEW!**  
See add on  
opportunities  
page for more.

## 2025 ANNUAL SPONSORSHIP PROGRAM

### SILVER SPONSOR

**\$2500**

#### What does this sponsorship level support?

Silver level sponsorship supports the operation of AIA Baltimore.

#### Benefits:

- Group membership included (*3 company representatives*).
- Company name listed in all newsletters.
- Linked listing on website sponsor page.
- First right of refusal for major event\* sponsorships.
- 2 Company news posts to AIA Baltimore website & newsletter.
- 20% off job listings.
- The Center Recognition
  - Logo compiled on Silver Sponsors rotating slide on The Center digital signage.
  - Company name listed on sponsor banner in The Center year-round.
- Company name listed in directory as Silver Sponsor.

*\*Lecture Series, Golf Outing, and Design Awards.*

### BRONZE SPONSOR

**\$1500**

#### What does this sponsorship level support?

Bronze level sponsorship supports the operation of AIA Baltimore.

#### Benefits:

- Group membership included (*3 company representatives*).
- Company name listed on website sponsor page.
- 1 Company news post to AIA Baltimore website & newsletter.
- 20% off job listings.
- The Center Recognition
  - Company name listed on Bronze Sponsors rotating slide on The Center digital signage.
- Company name listed in directory as Bronze Sponsor.

**LECTURE SERIES**  
SPRING

**LEAD (1)**  
+2000

**RECEPTION (4)**  
+ 1250

**SPECIALTY BEVERAGES (4)**  
+ 750

**SUPPORTER**  
+500



**GOLF OUTING**  
SUMMER/FALL

**LUNCHEON (1)**  
+2000

**BREAKFAST**  
+1000

**BEVERAGE CART (2)**  
+1250

**SPECIALTY BEVERAGES (2)**  
+750

**LUNCH BAR**  
+500

**GOLF CLINIC**  
+500

**LONGEST DRIVE**  
+500

**CLOSEST-TO-THE-PIN**  
+500

**PUTTING GREEN**  
+300

**TEE SIGN**  
+250

**DESIGN AWARDS**  
FALL

**PRESENTING (1)**  
+2000

**RECEPTION (2)**  
+ 1500

**BAR (2)**  
+1000

**SPECIALTY BEVERAGES (1)**  
+750

**DESSERT(2)**  
+750

**CENTERPIECE (2)**  
+750

**SUPPORTER**  
+500



SEE  
BENEFITS  
OUTLINED  
HERE

**IN KIND**

Can you support us another way? Email us at [admin@aiabalt.com](mailto:admin@aiabalt.com)!

# ADD ONS

## Early 2025 opportunities

**Event Sponsor**  
**+500 / event**

### **CivicLAB**

#### **5 Sessions, Feb. - Mar. 2025**

Architects are advocates for the built environment. During monthly sessions, participants learn the tools of engagement from proven leaders who have guided communities to achieve advocacy results at local and national levels.

**Target Audience:** Emerging professionals in architecture.

**Presenting Sponsor** (\$500) - linked logo on all promotional materials.

### **Monthly Happy Hours**

#### **Monthly, fourth Thursdays**

Hosted by the Emerging Professionals Committee, join architects and allied members at firms and allied member showrooms in the Greater Baltimore area.

**Target Audience:** architecture professionals, allied members.

**Reception Sponsor** (\$500) - we can select the happy hour date/location that works for you!

### **Health & Wellness Showcase**

#### **Early April 2025**

Brings members of the design community together to showcase projects with peers.

**Target Audience:** AEC professionals; **Interest in:** healthy cities, healthy environments.

**Reception Sponsor** (\$500) - signage at event, linked logo on promotional materials.