

2025 ARCHITECTURE FIRM ANNUAL SPONSORSHIP PROGRAM





2025 ANNUAL SPONSORSHIP PROGRAM

PLATINUM SPONSOR \$6000

\$5000 to AIA Baltimore 501(c)6 + \$1000 Donation to Baltimore Architecture Foundation 501(c)3

What does this sponsorship level support?

Platinum level sponsorship supports our major programs^{*}, our advocacy efforts, continuing education opportunities, networking events, and the operation of AIA Baltimore and the Baltimore Architecture Foundation.

Benefits:

- Recognition at EVERY. SINGLE. EVENT. (includes logo and verbal).
- NEW! Recognition as Doors Open Bronze Sponsor
- Linked logo in all newsletters, on website homepage, on website sponsor page.
- Major Event* Marketing Promotion:
 - Logo on all marketing materials.
 - Golf Outing tee sign with logo.
 - \circ 1/2 page ad in each program.
- Free Tickets
 - NEW! 2 for each Lecture Series event
 - 2 for Design Awards
 - 2 golfers at the Golf Outing
- 4 Company news/press release posts to AIA Baltimore website & newsletter.
- NEW! Company feature on LinkedIn and Instagram
- NEW! 4 Free job listings + 20 % off following job listings
- The Center Recognition
 - Logo + company bio in rotating slideshow on The Center digital signage.
 - Lead logo on sponsor banner in The Center year-round.
- Logo in directory as Platinum Sponsor.
- **NEW!** See add on opportunities page for more.

*Lecture Series, Golf Outing, and Design Awards.

Contributions to 501(c)6 organizations may be written off as a business expense. Contributions to 501(c)3 organizations may be written off as a charitable donation. Consult your tax professional.



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GOLD SPONSOR \$4000

\$3500 to AIA Baltimore 501(c)6 + \$500 Donation to Baltimore Architecture Foundation 501(c)3

What does this sponsorship level support?

Gold level sponsorship supports our major programs* and operation of AIA Baltimore and the Baltimore Architecture Foundation.

Benefits:

- Linked logo in all newsletters and on website sponsor page.
- Major Event* Marketing Promotion:
 - Logo on all marketing materials.
 - Golf Outing tee sign with logo.
 - \circ 1/4 page ad in each program.
- Free Tickets
 - **NEW!** 4 for Lecture Series
 - 2 for Design Awards
 - 2 to Golf Luncheon (networking lunch only)
- 3 Company news/press release posts to AIA Baltimore website & newsletter.
- NEW! Company feature on LinkedIn
- 1 free job listing + 20% off following listings.
- The Center Recognition
 - Logo in rotating slideshow on The Center digital signage.
 - Logo on sponsor banner in The Center year-round.
- Logo in directory as Gold Sponsor.
- **NEW!** See add on opportunities page for more.

*Lecture Series, Golf Outing, and Design Awards.

Contributions to 501(c)6 organizations may be written off as a business expense. Contributions to 501(c)3 organizations may be written off as a charitable donation. Consult your tax professional.



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SILVER SPONSOR \$2500

What does this sponsorship level support?

Silver level sponsorship supports the operation of AIA Baltimore.

Benefits:

- Company name listed in all newsletters.
- Linked listing on website sponsor page.
- First right of refusal for major event* sponsorships.
- 2 Company news/press release posts to AIA Baltimore website & newsletter.
- 20% off job listings.
- The Center Recognition
 - Logo compiled on Silver Sponsors rotating slide on The Center digital signage.
 - Company name listed on sponsor banner in The Center year-round.
- Company name listed in directory as Silver Sponsor.
- **NEW!** See add on opportunities page for more.

*Lecture Series, Golf Outing, and Design Awards.

Contributions to 501(c)6 organizations may be written off as a business expense. Contributions to 501(c)3 organizations may be written off as a charitable donation. Consult your tax professional.



Please Consider Donating to Baltimore Architecture Foundation 501(c)3

Interested in donating? Let us know in your 2025 renewal form.



NEW! See add on opportunities page for more

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BRONZE SPONSOR \$1000

What does this sponsorship level support?

Bronze level sponsorship supports the operation of AIA Baltimore.

Benefits:

- Company name listed on website sponsor page.
- 1 Company news/press release posts to AIA Baltimore website & newsletter.
- 20% off job listings.
- The Center Recognition
 - Company name listed on Bronze Sponsors rotating slide on The Center digital signage.
- Company name listed in directory as Bronze Sponsor.

SMALL FIRM SPONSOR (up to 10 employees only).\$500

Benefits:

- NEW! 1 free event rental at The Center (2025 calendar year)
- 1 Company news/press release posts to AIA Baltimore website & newsletter.
- 1 Job Free listing + 20% off following job listings.
- The Center Recognition
 - Company name listed on Small Firm Sponsor on rotating slide on The Center digital signage.
- Company name listed in directory as Small Firm Sponsor.



AIA Baltimore EXCLUSIVE ADD ONS

LECTURE SERIES SPRING

LEAD (1) +2000

RECEPTION (4) + 1250

SPECIALTY BEVERAGES (4) + 750

SUPPORTER +500

CEUS & NETWORKING



SEE BENEFITS OUTLINED HERE GOLF OUTING SUMMER/FALL

LUNCHEON (1) +2000

BREAKFAST +1000

BEVERAGE CART (2) +1250

SPECIALTY BEVERAGES (2) +750

+500

GOLF CLINIC +500

LONGEST DRIVE +500

CLOSEST-TO-THE-PIN +500

PUTTING GREEN +300

TEE SIGN +250 DESIGN AWARDS FALL

PRESENTING (1) +2000

RECEPTION (2) + 1500

BAR (2) +]000

SPECIALTY BEVERAGES (1) +750

DESSERT(2) +750

CENTERPIECE (2) +750

SUPPORTER +500



IN KIND

Can you support us another way? Email us at admin@aiabalt.com!



Early 2025 opportunities

CivicLAB 5 Sessions, Feb. - Mar. 2025

Architects are advocates for the built environment. During monthly sessions, participants learn the tools of engagement from proven leaders who have guided communities to achieve advocacy results at local and national levels.

Target Audience: Emerging professionals in architecture.

Presenting Sponsor (\$500) - linked logo on all promotional materials.

Monthly Happy Hours

Monthly, fourth Thursdays

Hosted by the Emerging Professionals Committee, join architects and allied members at firms and allied member showrooms in the Greater Baltimore area.

Target Audience: architecture professionals, allied members.

Reception Sponsor (\$500) – we can select the happy hour date/location that works for you!

Health & Wellness Showcase

Early April 2025

Brings members of the design community together to showcase projects with peers.

Target Audience: AEC professionals; Interest in: healthy cities, healthy environments.

Reception Sponsor (\$500) - signage at event, linked logo on promotional materials.

All events subject to date changes. More events will be announced early 2025. Sponsors will be given 1 free ticket to attend the event they have selected. We appreciate you supporting our committees and smaller programs!