



2025 SPRING LECTURE SERIES
SPONSORSHIP PACKAGE



MICA Brown Center | 6:00 PM

March 13 | March 27 | April 10

Mirror Image, exploring the concept of cities that are similar to Baltimore geographically, socio-economically, environmentally, demographically, or in some other cultural way. Some main characteristics we are exploring are waterfronts; housing/affordability; redlining; ports; environmental concerns; and historic preservation.

The Spring Lecture Series is one of AIA Baltimore's largest and most public facing events of the year. This series features speakers whose thoughts, designs, and experiences elicit conversation and inspiration for community members and architects alike.

All lectures are accredited with continuing education credits for architects. We are happy to continue our partnership with the Maryland Chapter of ASLA to provide some lectures with continuing education credit for landscape architects.

2025 LECTURE SERIES SPONSORSHIP

LEAD SPONSOR (x1)

\$2000

3
LECTURES

What does this sponsorship level support?

This level provides overall support for the success of the lecture series, plus high level visibility for your company.

Benefits:

- 4 complimentary tickets per lecture.
- Lead logo on AIA Baltimore & Baltimore Architecture Foundation event related e-blasts and website page.
- **NEW!** Up to 5 slides included in introduction.
- Tabling opportunity before each lecture.
- Full page ad in the program.
- Exclusive e-blast to AIA Baltimore and Baltimore Architecture Foundation newsletter subscribers (10,000+ individuals) about your company.
- Logo on postcard mailed to 1000+ AIA Baltimore members.
- Company Logo on event signage at reception.



Support Us Today!

Email Lauren Hill at lhill@aiabalt.com.

2025 LECTURE SERIES SPONSORSHIP

RECEPTION SPONSOR

\$1250 for one lecture reception **(2 left!)**

What does this sponsorship level support?

This level provides support towards the networking reception at the lecture series.

Benefits:

- 4 complimentary tickets for your selected lecture date.
- Linked logo on AIA Baltimore & Baltimore Architecture Foundation event e-blasts and website page.
- Tabling opportunity and materials distributed at your selected lecture date.
- 1/2 page ad in the program.
- Dedicated thank you slide with your company logo before each lecture.

SPECIALTY BEVERAGE SPONSOR

\$750 for one lecture reception **(1 left!)**

What does this sponsorship level support?

This level provides support towards the networking reception at the lecture series.

Benefits:

- 2 complimentary tickets for your selected lecture date.
- Linked listing on AIA Baltimore & Baltimore Architecture Foundation event related emails and website page.
- Your logo on signage near specialty beverage area.
- Name your beverage! Our lecture host will announce that the “your name here” beverage is available at the reception.
- 1/4 page ad in the program.
- Listing in sponsor thank you slide at each lecture.

2025 LECTURE SERIES SPONSORSHIP

SUPPORTER

\$500

What does this sponsorship level support?

This level provides overall support for the success of the lecture series.

Benefits:

- 1 complimentary ticket to attend your selected lecture date.
- Logo on the event signage.
- Verbal recognition.
- Program listing.
- Listing on sponsor thank you slide at each lecture.



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